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SBS for Certifications mark shall not be used on a product nor product packaging nor in any other way that may be interpreted as denoting product conformity.

SBS for Certifications does not permit its marks to be applied by certified clients to laboratory test, calibration or inspection reports or certificates.

The statement shall in no way imply that the product, process or service is certified by this means. The statement shall include reference to:

- Identification (e.g. brand or name) of the certified client.
- The type of management system (e.g. quality, environment) and the applicable standard.
- The certification body issuing the certificate.

SBS for Certifications require that any of its certified clients:

- Conforms to the requirements of **SBS for Certifications** when making reference to its certification status in communication media such as the internet, brochures or advertising, or other documents.
- Does not make or permit any misleading statement regarding its certification.
- Does not use or permit the use of a certification document or any part thereof in a misleading manner.
- Upon withdrawal of its certification, discontinues its use of all advertising matter that contains a reference to certification.
- Amends all advertising matter when the scope of certification has been reduced.
- Does not allow reference to its management system certification to be used in such a way as to imply that **SBS for Certifications** certifies a product (including service) or process.
- Does not imply that the certification applies to activities and sites that are outside the scope of certification.

- Does not use its certification in such a manner that would bring the **SBS for Certifications** and/or certification system into disrepute and lose public trust.

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